

# ELO customer reference

## RUCH NOVAPLAST GmbH



*"By using the ELO ECM Suite together with Business Solution ELO Invoice, it was possible for us to switch to live operation in only a few days."*

Mathias Schmälzle, CFO  
RUCH NOVAPLAST GmbH

## Integrated document management with ELO

The plastic specialist RUCH NOVAPLAST is an innovative company at the technological forefront of particle foam solutions in Europe. As one of the first licensees of polystyrene, the company's founders demonstrated a nose for innovation with potential early on. Based in Oberkirch, the company continues this tradition, placing value on integrated document management with the ELO ECM Suite.

The company has long relied on the ERP system Microsoft Dynamics AX in planning and managing company resources. However, the number of received invoices continued to grow. Additionally, to date, assigning incoming invoices to the corresponding ERP system data was less than convenient. A system for enterprise content management (ECM) became necessary. ELO quickly became the first choice. With the IT specialist and the ELO Business Partner MODOX, a complete solution for incoming invoices was implemented with Business Solution **ELO Invoice**, and the module **ELO Business Connect** ensured the seamless integration of Microsoft Dynamics AX and the **ELO ECM Suite**.



ELO Business Partner





## Successful digitalization.

AT THE  OF YOUR BUSINESS



### Facts

Country: Germany  
Branch: Manufacturing and production

### Company

RUCH NOVAPLAST specializes in particle foam product solutions. The company draws on over 50 years of experience and develops more than 300 new products each year.

### Challenge

Guaranteeing seamless integration of context-based work between ELO and Microsoft Dynamics AX.

### Solution

- › Integration of Microsoft Dynamics AX in the **ELO ECM Suite**
- › Analysis and visualization with **Business Solution ELO Invoice**
- › Transfer of outgoing documents to ELO with **ELO Business Logic Provider** (BLP)

### Benefits

- › Fully automatic capture of incoming invoices
- › Digital invoice processing
- › Real-time data and information visualization
- › Time savings when filing outgoing documents

### From the Black Forest to Europe

RUCH NOVAPLAST's success story began more than 100 years ago: In 1879, Eduard Ruch and his business partner, Viktor Koller, founded the company "Koller & Ruch" in Switzerland building machines for the manufacture of wire nails. Just two years later, the company acquired its location in Oberkirch in the Ortenau district. There, the manufacturing process was expanded to include water turbines and saw gates. In 1921, after the passing of the company's founders, Eduard Ruch's two sons, Heinrich and Eduard, continued the business under the name "Ruch Brothers." Specializing in the manufacture of plastic solutions made of particle foam, the basis for the current business model was created in 1960: Heinrich Ruch laid the cornerstone for the RUCH NOVAPLAST plastics factory and the manufacture of industrial polystyrene molded parts began.

The first subsidiary, MORApplast s.r.o., was founded in the Czech Republic in 2001. In 2006, the company split into the manufacturing company RUCH NOVAPLAST GmbH + Co. KG and the investment company RUCH INVEST GmbH + Co. KG.

Today, the group includes RUCH NOVAPLAST as well as the Czech plant MORApplast, and a distribution company in France, POLYPRO. The company is at home in Europe and uses synergies in the interest of its customers.

### Perfect invoice management

Since the company already successfully plans and manages resources using the ERP solution Microsoft Dynamics AX, the data contained in the ERP system would now need to be shared with another business application. Additionally, an automated solution for incoming invoices would be implemented and outgoing documents digitally archived in compliance with the law.

After RUCH NOVAPLAST decided on the **ELO ECM Suite**, the following goals were realized step by step:

- › Automatic solution for incoming invoices, synchronized with the data from Microsoft Dynamics AX and implementation of a workflow for invoice approval
- › Legally compliant archiving of outgoing documents created in Microsoft Dynamics AX
- › Seamless integration of Microsoft Dynamics AX and the ECM system





### Just the right partner

The goals set were achieved with the **ELO ECM Suite** and its variety of expansion options. The ELO Business Partner MODOX, located only a few kilometers away from Oberkirch, in Achern-Gamshurst, was tasked with implementation. With a project duration of less than six months, RUCH NOVAPLAST's requirements were met in record time.

### Automated invoice receipt

Using the **ELO ECM Suite**, and with the help of the **Business Solution ELO Invoice**, the company was able to fully automate their invoicing process.

The module **ELO DocXtractor** automatically identifies and classifies received invoices and synchronizes them with the supplier and order data from Microsoft Dynamics AX. Next, the invoice is transferred to ELO and an invoice processing and release workflow is launched.

Thanks to pre-existing information, the ELO workflow is forwarded directly to the correct employee. Furthermore, **Business Solution ELO Invoice** offers managers and the controlling department an adaptable overview. Information on the incoming invoice process can always be viewed on a dashboard and assessed in real-time.

### Outgoing documents archived in compliance with the law

Additionally, all outgoing documents created in Microsoft Dynamics AX are automatically transferred as a PDF to ELO by the intelligent middleware **ELO Business Logic Provider (BLP)**. There, the documents are automatically assigned the corresponding metadata and archived in the file structure at the correct respective location in compliance with law.

### Seamless integration of ELO and Microsoft Dynamics AX

**ELO Business Connect** ensures seamless, context-based work between the **ELO ECM Suite** and Microsoft Dynamics AX at any time. The ELO Business Connect sidebar displays all documents and available actions associated with the current object in real time.



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## Digitalization continues to advance

With the **ELO ECM Suite**, RUCH NOVAPLAST has a powerful system for modern enterprise content management. Today, 70 employees are already working with ELO and taking advantage of the automated solution for incoming invoices. In particular, managers at the long-standing company in the Black Forest were impressed with the variety of options for displaying data and real-time analysis offered by **Business Solution ELO Invoice**.

Not least for this reason, RUCH NOVAPLAST and the ELO Business Partner MODOX have already realized additional ECM projects together: As of 2018, all of the company's contracts are managed with the digital contract management software **ELO Contract**.

Furthermore, mobile access to the ELO system from tablets and smartphones was made possible with the help of the ECM app **ELO for Mobile Devices**. With this, RUCH NOVAPLAST is armed for the future.

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